

 **starsmilez® AT YOUR EVENT**

Here are some great ways you can use StarSmilez® Dental Puppets at your event.

Use a StarSmilez Personality to break the ice. – Children can be apprehensive when meeting strangers, and are often uncomfortable with people they do not know. By using a plush personality, a presenter can focus the child’s attention on a fun colorful character instead of themselves, giving the child a chance to relax and feel more comfortable in their surroundings. Show the child how much the StarSmilez Personality likes to take care of their teeth and maybe they will get excited too.

Get your audience’s attention. – StarSmilez® Large Personalities are great for getting children’s attention. The larger size makes it easier for children in large groups to be able to view presentations and participate in discussions. The bright colors and fun characters are easy to spot in a big crowd and will perk young children’s curiosity. After getting their attention, the next challenge is keeping it. Use the following tips to help keep your audience involved:

- *Select volunteers from the crowd to help demonstrate brushing and flossing techniques.*
- *Use your StarSmilez® Personality like a puppet, have it interact with children by asking questions or making oral health jokes.*
- *Use the Water Bottle Feature in your Large StarSmilez® to squirt water into the crowd.*

Teach oral cavity prevention. – Good overall health and good oral health go hand-in-hand. It is our responsibility to teach good oral hygiene habits to children so that we can give them the opportunity to lead longer, healthier lives. Proper brushing and flossing habits can be some of the most challenging to teach and reinforce. Kids often think that a “good” brushing lasts about five seconds. Our job is to teach them not only that brushing is a serious task that takes some time, but also that it’s a rewarding undertaking that is part of a healthy lifestyle.

Brushing Techniques – Use the Large StarSmilez® and the Oversized Toothbrush to demonstrate the proper way to brush teeth. Point out all the places in their mouths that they need to remember to brush. Have them point to the areas in their own mouths as they follow along to make sure they know where to brush. Let your audience take turns brushing the characters teeth to show you what they have learned, and praise them for brushing correctly.

Flossing Techniques – Flossing is important for oral health, but must be done correctly. Demonstrate how to hold the floss and then use the flossible locations in the model to teach your audience the correct flossing techniques. Let the audience take turns flossing the StarSmilez® on their own. This way you can make sure they understand the proper way to floss.